

THE GENDER, POLITIC ISSUE, AND POLITICAL PARTIES ROLE FACTOR ON FEMALE CANDIDATE ELECTION

Hamdi Muluk

Faculty of Psychologi University of Indonesia

ABSTRACT

The aim of this study is to know the probability for female candidates for having support from female voters than male candidates, the effect of gender role ideology and level of gender group identity to the support for female candidates, and between the four independent variables, which one that would be the best predictor for female candidates for 2004 general election. The result shows that there is no differences of probability between male and female candidates to be chosen by female voters and there is no differences also in gender role ideology and gender group identification for voting the male and female candidates. Then, this research also shows that female voters behavior can't be predicted by those variables. The suggestion for the next research is to fix the way sampel is being collected, get more focused on male participants, enhance other variables such as gender stereotype and involving the cognitive process in voting behavior.

Key words: *gender, identification*