Framing Analysis of Reporting on the Corruption Case of Langkat Governor in Online Media Waspada.co.id

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Abstract
This research entitled “Analysis Framing of Corruption Case of Langkat’s Government Terbit Rencana Perangin Angin in Online Media Waspada.co.id”. The research method is qualitative. The study aims to determine how online media waspada.co.id framed the corruption case of Langkat’s Government Terbit Rencana. The subject researched is online media waspada.co.id. The object researched is the news article about the corruption case of Langkat’s Government, Terbit Rencana, released on January 19 and January 20, 2022. The data collection used is a literature study and documentation. The analysis data used is analysis framing Robert N. Entman. The research shows that waspada.co.id framed the "Terbit Rencana Perangin Angin" case as too excessive, with the explanation of physical condition and sentence that cornered Terbit Rencana. Waspada.co.id tends to side with the government, according to the published news that focused on how the performance of KPK (Corruption Eradication Commission) in handling Terbit Rencana's case.

Keywords: Corruption; Analysis Framing; Online Media; Waspada.co.id; Langkat Government.

Introduction
Media will always try to produce news with a selling point because the mass media also has business value or economic interests. The media also influence media coverage so that it will be made according to the wishes of the media (Ismail et al., 2021). The media can view the same event differently because each media has a different point of view in writing each event which can be influenced by the media's ideological factors (Chistyakov, 2020). Waspada Online prioritizes investigations in technology and human resources (HR) and prioritizes quality content to benefit the public or readers. Waspada.co.id is the main reference for readers and the public in Medan, North Sumatra and Aceh, including nationally, which always provides the latest news and the most complete information. Under the leadership of (the late) H. Avian Tumengkol Waspada, he was included in the top five best online media outside Java and the top ten best online media in Indonesia in 2010-2011.

An issue that has always remained in public attention is corruption. Corruption had existed for a long time, particularly when humans embraced administrative governance. From the etymological point of view, corruption comes from the word "corruption" in Latin, which means damage or depravity, used for a terrible deed. Corruption is behavior that deviates from the official duties of a state office, which is carried out for the benefit of status or money involving personal issues (Individual, close family, own group) or violating the rules for implementing some personal behavior (Arsyad, 2013). Most corruption cases that occur originate from bureaucratic and government power.

The phenomenon of corruption in Indonesia is no longer new, and corruption is no stranger to society. Most acts of corruption are committed by political figures, where political figures should be...
trusted as representatives of the people. Currently, the political figure who is entangled in a corruption case is a Regent from Langkat Regency, namely Terbit Rencana Perangin Angin, born on June 24, 1972, a politician from the Golongan Karya Party (Golkar) who once advanced as a candidate for the Langkat Regency DPRD in the 2014 Election. Then he was elected Chair Langkat Regency DPRD for the 2014-2018 period and is active in youth organizations, one of which is the Pancasila Youth Branch Leadership Council (MPC) in Medan, North Sumatra. Until now, he still serves as Chair of the Pancasila Youth MPC, and from 2002-2022 Terbit Thoughts served as Chair of the Langkat Regency SPTI/SPSI. The Langkat Regent, Terbit Rencana Perangin Angin, is to advance as a candidate for regent, which the Golkar Party carried in the 2019 election.

Cases of corruption that continue to be rampant in the government sector show the poor morality of state administrators and law enforcement agencies in Indonesia, and this is what makes cases of corruption never subside from public view and mass media coverage. One of the online media which, from the beginning of the arrest case until now, continues to report on the development of the Terbit Rencana case intensively is the online media Waspada.co.id. Waspada.co.id a company called PT. Waspada Online, the first in North Sumatra, was officially established on January 11, 1997, to coincide with Waspada's 50th anniversary. Its main goal is to complete the information system as the main reference point, especially in Medan, North Sumatra and Aceh.

Compared to other online media, online media Waspada.co.id publishes more news related to the Langkat Regent's Terbit Perangin; from January 19, 2022, to March 11, 2022, alone, there was 75 news in total published by online media Waspada.co.id, starting from corruption cases, modern slavery cases and several other cases from the point of view of the online media Waspada.co.id, which is to complete the information system and prioritize the quality of the news content that will be presented to the reading public. The author wants to know how the online media on Waspada.co.id frames the news regarding corruption carried out by Terbit Rompin, where online media prioritizes speed over news accuracy; it does not mean that online media does not care about facts, but compared to print media, online media prioritizes speed, it is not surprising that every day we continuously witness how the same event is treated differently by the media.

In constructing a reality in reporting, every media usually prioritizes coverage and emphasis on a particular event or issue. The media has a role in defining how reality should be understood and how that reality should be explained in a certain way to audiences (Kholil & Dalimunthe, 2015). The media maintains group values and controls how group values are carried out, referred to as framing. To learn more about news construction, the analytical tool used in this study is framing analysis. In practice, the media carries out framing by selecting certain issues and ignoring others. Ways to highlight aspects of the issue using various discourse strategies. Such as striking placement by placing in front or back headlines), repetition, and use of graphics to strengthen prominence (Eriyanto, 2011). Based on the explanation above, the researcher is interested in researching how the online media on Waspada.co.id framed news about corruption by the Regent of Langkat Terbit Rencana.

**Theoretical Framework**

Several previous studies have similarities with this paper. However, this paper has several differences and comparisons from previous studies. The difference can be seen in the online media that will be analyzed. Kirana (2016) uses the online media Singgalang Daily and Padang Metro Post, while this study uses the online media Waspada.co.id. There are also differences in the framing analysis model used. Widya Putri Kirana chose the framing model of Zhondang Pan and Gerald M. Kosicki, while the researcher chose to use the framing analysis model of Robert N. Entman.

The difference can be seen in the subject, namely Tempo magazine. At the same time, this study uses the subject wary.co.id. In Siregar's (2018) research, she chose the framing method developed by Zhondang Pan and Gerald M. Kosicki, using Robert's model. N. Entman. Tahrifudin (2021) aims to find news framing about the draft Pancasila ideology-oriented law in the online media Kompas.com and Republika.co.id. This study uses the Zhondang Pan and Gerald M. Kosicki framing analysis method. Taregan & Nurul Haniza (2021) also uses the framing analysis theory of the Zhondang Pan and Gerrals M. Kosicki models.

The subsequent research is done by Pasaribu (2021). This research uses social media Facebook, Twitter, Instagram and Youtube as research subjects. The difference lies in the analytical method used,
Several stages in the social media construction process can occur: the stage of preparing construction material, the stage of distribution of construction, the stage of construction formation and the stage of conformation. Framing analysis can be described as how the media frames reality (events, actors, groups or whatever) (Eriyanto in Yusriyah & Ohorella, 2022). Framing is an approach that aims to know how the perspective or perspective used by journalists when selecting an issue and writing news through a perspective that ultimately determines the facts taken, which parts are highlighted, omitted and where to take them. that news.

Gitlin (2006) said that a strategy of how reality or the world will be formed and simplified in such a way as to be displayed to the reading audience. In framing analysis, what we need to do for the first time is to see how the media constructs a reality. Events are understood not to be taken for granted. On the contrary, it is journalists and the media who have an active role in shaping a reality (Eriyanto, 2011), precisely how the media frames events in a certain construction so that what is the point of attention is not whether the media reports positively or negatively but how to frame used by a medium.

**Material and Methodology**

The researcher used the Robert N. Entman framing analysis model in this analytical method. Entman emphasizes the selection process of various aspects of reality so that certain parts of an event are more prominent than others (Eriyanto, 2011). Robert N. Etman's framing analysis model is used in case studies of media coverage and journalism, looking at how frames can influence the work of journalists and how journalists make news more important and prominent in every aspect. In Robert N. Etman's concept, framing focuses on providing definitions, explaining definitions, and evaluating and recommending discourse to highlight a certain frame of mind in the events discussed.

According to Entman, news arises at two levels: the mental conception used to process information and as a characteristic of the news text. Second, the specific devices of news narratives are used to build an understanding of events. The news narrative forms the news frame regarding concepts, metaphors, images and symbols. In Entman's conception, framing has four stages in analyzing a news story: referring to the giving of meaning, evaluation, explanation and recommendation in a discourse to emphasize a certain frame of mind in an event being discussed. The four stages are used to find issues that the media will highlight. The following table describes the four stages of the Robert N. Entman model analysis method (Eriyanto, 2011).

Research subjects are sources obtained or informants who provide information to a researcher. In this study, the research subject will be the online media waspada.co.id. Waspada.co.id was published on January 11, 1997. Waspada.co.id was ranked fifth, the best online media ever located outside the area of the island of Java, and was ranked in the top 10 online media in Indonesia in the 2010-2011 period.

This media was chosen as the subject of this study because the online media Waspada is one of the local online media in North Sumatra which has been around for more than 25 years, from the beginning until now, continues to intensively report on the development of corruption cases committed by the Regent of Langkat, Terbit Rencana Perangin Angin.

**Result and Discussion**

Online media can publish information quickly and reach a very wide scope so that the media can easily influence the public to assume according to the frame structure used by the media. But each media must have its way of framing according to the perspective or point of view used by each journalist, as is the case with the online media Waspada.co.id. In the construction of the online media Waspada.co.id by using the Robert N. Entman model of framing analysis for the three news stories, where there is the core of the construction formed by the online media Waspada.co.id by looking at Robert N. Entman's dimensions, namely highlighting aspects and selection issues related to the selection of complex facts and realities at the time of how the news was written.

Based on the author's observations by Waspada.co.id on three news stories, "Framing Analysis of Reporting on the Corruption Case of the Langkat Regent Terbit Rencana Perangin Angin in Waspada.co.id". The Corruption Eradication Commission (KPK) searched the house of the number one
person in the Langkat Regency, namely Terbit Rencana Perangin Angin, who served as the Regent of Langkat. The search was conducted after Terbit Rencana Perangin Angin's Operational Catching Operations (OTT) was published in North Binjai. The red-handed operation was Terbit Rencana Perangin Angin and two other businessmen and civil servants in Langkat Regency. After the arrest of the three suspects, the suspected crime was taken to the Binjai Police to undergo examination and wait for further action. Structure

The first stage of Robert N. Entman's analysis is Define Problems, namely "The House of the Langkat Regent Ransacked by the KPK Corruption Eradication Commission" as the headline. From the initial paragraph written on Waspada.co.id, a negative perception was formed, where the word "searched" indirectly led public opinion to believe that the Langkat Regent was involved in a serious case; therefore, a search was needed. The definition of the problem written on Waspada.co.id in this report is enough to harm Terbit Rencana as Regent of Langkat. Although in this report, it has yet to be explained what case ensnared the Langkat Regent. From a communication perspective, framing analysis dissects media methods or ideologies when constructing a fact. This analysis examines the selection strategy, highlighting and linking facts into the news so that it is more meaningful, interesting and more attached to the hearts and minds of the reading public to lead the audience's interpretation according to their perspective. In other words, framing is an approach to finding out how perspectives or perspectives are used by journalists when selecting an issue and writing news. Models from experts with their methods and functions are used to find out the purpose of media framing. Although there are many models, basically all framing analysis models have the same goal: to find why the media chooses a point of view in a story (Ensink & Sauer, 2003).

Waspada.co.id explained in detail the chronology of the arrests of several people from Langkat Regency. At this stage, Waspada.co.id did not detail who was caught in the red-handed operation by the KPK. Waspada.co.id only wrote down the positions of the parties who were secured at one of the cafes in North Binjai City but with a different title. Raised on this news, the public who saw it would argue that the Regent of Langkat Terbit Rencana was the person who was arrested at the cafe in the city of North Binjai. Terbit Rencana was not in that location.

The concept of framing describes the process of selecting and highlighting certain aspects of the reality of a medium. Framing is seen in two major dimensions: selecting issues and emphasizing or highlighting certain aspects of reality or issues. Issue selection relates to facts from complex and diverse realities where parts are included, and news is excluded. The prominence of issues emphasizes meaning to make it more interesting, meaningful and memorable to the audience. The reality that is displayed prominently will make an audience pay more attention to and understand reality. This aspect relates to how issues are packaged by the media, which are related to certain words, sentences, images and images that will be displayed to the public.

Waspada.co.id also added that journalists' monitoring was done outside the Langkat Regent's residence. Monitoring was carried out in the Binjai Police Criminal Investigation Unit building, which was used to examine parties caught in the OTT Hand Catching Operation. This was confirmed by the existence of a red plate official vehicle from the Regency Government Langkat was parked in the yard of the Binjai Police. Apart from the KPK Corruption Eradication Commission, which searched, several Brimob personnel were also seen carrying out the guard, which shows that the search carried out by the KPK team was under very strict guard. The case that ensnared Terbit Rencana and several staff members and civil servants of Langkat Regency did not only harm those arrested.

As someone who has been involved in politics for a long time, Terbit Rencana Perangin Angin was a politician from one of the major parties in Indonesia, namely the Golongan Karya Party (Golkar) and served as chairman of the Langkat Regional People's Representative Council (DPRD) in the 2014-2018 period. Quoted from Tribunnews.com, Terbit Rencana Perangin Angin was elected as chairman of the DPD Golkar party Langkat Regency for 2020-2025.

The issuance of Terbit Rencana Perangin Angin will harm the Golongan Karya (Golkar) party, whereas a person who once served as a people's representative but is now caught in the KPK's red-handed operation, many parties will automatically doubt the performance and credibility of Terbit Rencana Perangin Angin as someone who has served as chairman of the Regional People's Legislative Council (DPRD) and was elected as chairman of the Golkar party DPD Langkat Regency for the 2020-2025 period.
Excessive news framing can form negative public perceptions and negatively affect public opinion (Dalimunthe et al., 2020). When the KPK Corruption Eradication Commission team searched, they did not find Terbit Rencana Perangin Angin at his residence. Still, at 3:45 p.m. on the same day, the KPK team received information on Terbit Rencana Perangin Angin to surrender to the Binjai Police Headquarters. However, here, Waspada.co.id is trying to make the news dramatic by framing Terbit Rencana Perangin Angin as a public figure who is being arrested and trying to escape. If you read further about the report, the KPK Corruption Eradication Commission team did not find Terbit Rencana Perangin Angin at his residence. The fact is that at 3:45 p.m. Terbit came to surrender to the Binjai Police and was willing to be questioned and willing to follow all the investigation processes. Waspada.co.id’s exaggerated framing of Terbit Rencana Perangin Angin shows that Waspada.co.id does use exaggerated sentences to make this report stand out.

Waspada.co.id focuses on highlighting certain aspects, such as focusing on framing the physical appearance of Terbit Rencana when he is brought to the Binjai Police Headquarters and is flown to Jakarta; Waspada.co.id frames how shabby the appearance of Terbit Rencana is when he walks with a sluggish face. Here, we can see that Waspada.co.id’s alignment with the KPK Corruption Eradication Commission is very strong because Waspada.co.id only raises the view of the KPK Corruption Eradication Commission statement. The depiction of the Regent of Langkat, Terbit, when he was brought to the Binjai Police Headquarters before being flown to Jakarta, had a profound impact on the image of Terbit, who is known as someone firm, authoritative, respected and a regional leader who has been involved in politics for a long time, even before running for the position of Regent of Langkat 2019-2024. Long before he entered the world of politics, Terbit Rencana was already active in youth organizations; quoted from Tribun-Medan.com, Terbit Rencana had joined in 1997 until now. Terbit Rencana has also served as the Langkat Regency SPTI/SPSI chairman from 2015-2020.

Waspada.co.id frames the news that is too exaggerated, attracting the public’s enthusiasm to read this news, which will unconsciously think that Terbit Rencana complicates the investigation process. This is what can harm Terbit Rencana as Regent of Langkat. The titles are as follows: 1. The Langkat Regent’s House was Ransacked by the KPK OTT Three People. 2. The KPK's OTT was caught in seconds by the Langkat Regent being taken to the Binjai Police and flown to Jakarta. 3. Chronology of the OTT KPK, the Langkat Regent, was allegedly trying to escape. The three reports detail Terbit Rencana’s arrest chronologically and the parties involved. All of the news has almost the same headlines but is packaged as attractively as possible, and writes that the contents contain developments and new facts that have been discovered. Framing as categorization is an abstraction and a function of the mind. Categorization is a powerful force in influencing public thought and consciousness. In influencing public awareness, categorization is more subtle than propaganda. Since categorically defining an event will determine how the problem is defined and what effect will be defined, the scope of the problem and effective solutions are recommended.

The framing was written on Waspada.co.id immediately destroys the image built up by Terbit Rencana so far as a respected and authoritative regional leader. In fact, from the observations made by researchers of the people in Langkat Regency, it was stated that Terbit Rompin is known as a firm and very authoritative leader. He and his wife did many social activities, such as providing financial assistance during formal events and building a rehabilitation site for people addicted to illegal drugs. Even though he is known as a tough leader, Terbit Rompin has greatly helped the people in Langkat Regency. With the framing written on Waspada.co.id regarding the current plan, it will automatically raise doubts and negative things that are very detrimental to the plan, the family, and those who have supported it so far.

Based on the framing of the four aspects, this news can be seen from the point of view of the two major dimensions of the Robert N. Entman model of framing analysis, namely the selection of issues and the prominence of certain or reality aspects. In the issue selection dimension section, Waspada.co.id selects the facts of the search conducted by the KPK Corruption Eradication Commission team at the residence of the Langkat Regent Terbit Rencana in Raja Tengah Village, Kuala District, Langkat Regency on Wednesday, January 19, 2022, starting with the OTT Hand Catching Operation carried out by the KPK team against several people who Terbit Rencana Perangin Angin trusts.

Whereas in the dimension of protruding a certain aspect of reality or reality, Waspada.co.id highlights the sentences written in the news title "The House of the Langkat Regent Ransacked by the KPK OTT Three People" here, wary.co.id writes as if Terbit Rencana Perangin Angin of one of the
people who has been secured in the KPK’s red-handed operation at a cafe in North Binjai City, even though during the OTT KPK those who were secured were people trusted by Terbit thoughts and Terbit thoughts were not at that location. This shows that constructing reality is natural; even a media that follows the rules properly and always tries to be neutral also reconstruct reality because the reconstruction is not always negative. A small example is when the media reviews two candidates for regent who participated in the regional election. In this case, the media will try to show that the two candidates are balanced even though these two candidates do not necessarily have equal power. In this case, reality is not formed naturally, nor does God send it down. But instead, it is formed and constructed.

Each media has its point of view and judgment in framing news. And every published news must come from the results of constructing existing social reality. Every journalist must have a different background and media ideology, making the media its way of packaging its news. Not only that, the media must have a news point of view (angel), a selection of headlines and diction in news content, photos, and graphics used, and of course, it differs from one media to another. Reporting on the corruption case of Terbit Rencana, Waspada.co.id tries to tell the chronology of the arrest of Terbit Rencana and several parties caught in the KPK's Hand-Catching Operation (OTT). Waspada.co.id includes many exaggerated sentences that lead to negative public opinion against the Regent of Langkat Terbit Rencana.

Just as Waspada.co.id framed Terbit Rencana as a leader who tries to escape from being chased by the KPK team and complicates things, Terbit Rencana’s involvement, in this case, will diminish the public’s trust in his leadership so far. All the news on Waspada.co.id seems to highlight Terbit Rencana as the main suspect, even though Terbit Rencana is not the only person named as a suspect. The relationship between media discourse on one content and public opinion on the other. Media discourse is very important to understand and understand the general opinion that develops on an issue or event. Framing is an approach to finding out how perspective or perspective will be used by journalists when selecting content and when writing news.

Waspada.co.id also repeated the three news stories that were the object of this study. Waspada.co.id writes Based on the framing of the three news stories, this news can be seen from the point of view of the two major dimensions of Robert N. Entman’s framing model, almost similar headlines, but each media has slightly different selection of issues and highlights certain aspects of reality. Each report contains facts about the development of the Terbit Rencana Perangin Angin case, which was reported on (January 20, 2022) on Waspada.co.id provided a solution to the problem that Terbit Rompin was determined to be the recipient of a bribe for the procurement of goods and services for infrastructure projects in Langkat Regency, and Terbit Rompin’s sibling, Iskandar Wargain Angin, who was a confidant of Terbit Rencana n who became an intermediary for Muara Peranin Angin (a contractor) who provided bribes to Terbit Rencana.

At this stage, Waspada.co.id writes that from the monitoring of journalists who monitored the arrival of Terbit Prestasi at the Binjai Police Station, here, Waspada.co.id focuses on framing the appearance of Terbit thoughts wearing ponggol pants and a black T-shirt with flip-flops. Waspada.co.id's focus on the appearance of Terbit Rencana wants to shape public perception to find out how the number one person walks with a messy appearance, which is different from his appearance as a leader. Waspada.co.id also mentioned the presence of the North Sumatra Regional Police Chief Inspector General Panca Putra, who accompanied Terbit Rencana Perangin Angin at the Binjai Police.

Conclusions

Waspada.co.id gave excessive headlines and leading to the public's negative opinion towards the Terbit Rencana Perangin Angin to attract readers to be interested in reading the news. It can be seen that Waspada.co.id is more in favor of the Corruption Eradication Commission (KPK). Framing analysis is an alternative to analyzing media texts. Framing analysis is the public discourse on an issue or policy that is constructed and negotiated. Based on the framing of the three news stories, this news can be seen from the perspective of two major dimensions: the selection of issues and the prominence of certain aspects of reality or by the media. News frames arise in the first two levels: the mental conception used to process information and as a characteristic of news text. Second, namely, the specific setting of news narratives used to build understanding about events. News frames are formed from
keywords, metaphors, concepts, symbols, and images in the news narrative; therefore, frames can be detected and investigated from words and images that give a certain meaning to the news text.

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